

# HAPPY NEW YEAR

שנה טובה

As we reflect on 5781 and celebrate the year to come, we remember: This past year has been difficult for us all - especially for those living in poverty, both Jewish and non-Jewish alike.

Last year, your tzedakah reached thousands of Canadians through 198 organizations in 88 communities. Through Mazon, the Jewish community provided **1000 MEALS A DAY** in 2020.

While the panic of 2020 has faded for many, the work of rebuilding is only **JUST BEGINNING** for Canada's food aid system and the hungry people who rely on it.

WILL YOU MAKE THIS NEW YEAR SWEET FOR SOMEONE IN NEED? CLICK [HERE](#) TO DONATE NOW!



Mazon-sponsored school lunch at Food First Foundation (NWT)



**mazon**  
C A N A D A  
The Jewish Response to Hunger

788 Marlee Avenue Suite 301, Toronto, ON M6B 3K1  
(416) 783-7554 • 1-866-MAZON-22 (1-866-629-6622)  
[info@mazoncanada.ca](mailto:info@mazoncanada.ca) | [www.mazoncanada.ca](http://www.mazoncanada.ca)

 [Facebook.com/MazonCanada](https://www.facebook.com/MazonCanada)

 [@MazonCanada](https://www.instagram.com/MazonCanada)

**WHEN CANADIANS GO HUNGRY,  
THE JEWISH COMMUNITY CARES.**

# “WHY WOULD A [FAR-AWAY] JEWISH ORGANIZATION FUND A MEAL FOR HOMELESS PEOPLE IN TERRACE, BC?”

Your Rosh HaShanah gift extends **CHESED (LOVINGKINDNESS)** to members of our Jewish community, and to distant communities with few Jewish residents. Mazon believes **BUILDING BRIDGES** to other communities is an important piece of **FIGHTING ANTISEMITISM**. That’s why we were so delighted to receive this story from a rural county in British Columbia:

"At the Mazon-sponsored community dinner, I had a participant ask, 'Why would a [far-away] Jewish organization fund a meal for homeless people in Terrace, BC?' Before I could respond he asked, '**ARE YOU JEWISH?** Or your volunteers?'

I responded, '**WE DON'T QUALIFY PEOPLE** who participate in our programs at Ksan Place. We do what we do because we like to feed hungry people, and that is exactly why Mazon Canada chooses to fund some of our meals: because Mazon **HELPS PEOPLE WHO ARE HUNGRY.**'

He said '**WOW**' and asked if I would let Mazon Canada know that he very much appreciated their generosity and kindness."



Volunteer with milk and eggs at Edmonton's Food Bank (AB)

“YOU HAVE NO IDEA HOW GOOD IT FEELS TO NOT HAVE TO WORRY ABOUT FOOD THIS WEEK ON TOP OF EVERYTHING ELSE”

- A DOMESTIC ABUSE SURVIVOR AT LANARK COUNTY INTERVAL HOUSE, A 2020 MAZON PARTNER

## HOW YOUR GIFT FIGHTS **CLIMATE CHANGE**

### GROWING FOOD LOCALLY:

Most produce **TRAVELS OVER 2,500 KM** before arriving at our local supermarket, and most food packaging is made of single-use **PLASTICS**. That’s just one of the reasons we love community gardens: they dramatically reduce the distance food needs to travel from **FARM TO TABLE**, and eliminate the need for packaging - all while bringing communities together. By the end of the summer, our garden partners will have harvested **35,000 LBS** of local produce!

### RESCUING FOOD WASTE:

In Canada, we throw away **2.3 MILLION** tons of food every year. Much of this food rots in landfills, even as 1 in 7 Canadians go hungry. If that wasn’t bad enough, rotting food creates 6% of **GREENHOUSE GASSES**. (To compare: air travel creates only 2-3%!) That’s why Mazon funds **FOOD RESCUE** equipment through our Gear Grants. In the next 5 years, the infrastructure we funded in 2020 will result in the rescue of **ONE MILLION LBS** of fresh food!

### RESTORING INDIGENOUS FOODWAYS:

Traditional Inuit foodways have fed people **LOCAL AND SUSTAINABLE** food for thousands of years. But today, hunger hits hardest in Canada’s northern territories, where fresh food is mostly flown in and food insecurity is **8 TIMES HIGHER** than in the rest of Canada. Mazon supports **LOCAL FOOD HARVESTS** through partners like Iqaluit’s Qajukturvik Community Food Centre, feeding fresh, healthy meat to those in need without the **CARBON COST** of airplanes.

**[CLICK HERE](#)** TO READ MORE ABOUT HOW MAZON IS FIGHTING BACK AGAINST CLIMATE CHANGE.

MAZON'S 2020  
**GRANTS**

SERVED  
**1000**  
MEALS PER DAY

THROUGH  
**198**  
PARTNERS

IN  
**88**  
CANADIAN  
TOWNS AND CITIES

WITH  
**89%**  
OF ALL DONATIONS  
SPENT ON THE MISSION

**YOUR SUPPORT  
MADE THIS  
POSSIBLE**

THESE NUMBERS ONLY TELL PART OF THE STORY. TO LEARN MORE ABOUT THE MANY FACES OF HUNGER IN CANADA: [CLICK HERE](#)



Mazon-sponsored lunch at Food First Foundation (NWT)

## FOUR SEASONS OF FOOD SECURITY

We wish hunger was like a holiday: just once a year. But every single day, Canadians are missing meals. Luckily, Mazon fights hunger all year round:

**SUMMER:** When temperatures rise, refrigeration keeps food cool and fresh. Mazon funds fridges and freezers that help keep rescued food safe to eat so it fills bellies instead of landfills at partners like Chasdei Kaduri (ON) and St. Michael's Homes (ON).

**FALL:** When kids head back to school, packed lunches don't always go with them. According to StatCan, 1 in 6 Canadian children aren't getting enough to eat. Through programs like York Region Food for Learning (ON), Beurling Academy (QC), and Food First Foundation (NWT), Mazon works to keep students focused on class, not belly rumbles.

**WINTER:** Can you imagine living on the streets through a Canadian winter? As the temperature drops, Mazon supports programs like Le Sac a Dos (QC) and the Downtown Eastside Women's Shelter (BC) as they work to provide their clients with hearty meals, and critical social supports – including finding them permanent housing to get them out of the cold for good.

**SPRING:** Many fond memories of Jewish food are made at Passover – but some families need help to fill their seder plates. Mazon supports Kosher holiday hampers and meals through partners like United Chesed (ON) and Chai Lifeline (ON).

[CLICK HERE](#) to **LEARN MORE** about seasonal hunger.

# YOU CAN FIGHT HUNGER ALL YEAR ROUND:

JOIN THE

# HUNGER FIGHTER

MONTHLY DONATION PROGRAM

[WWW.HUNGERFIGHTER.CA](http://WWW.HUNGERFIGHTER.CA)

Hunger doesn't happen just once a year – so why should your support?

COVID-19 showed us how change could happen overnight. With a monthly gift, you can make sure Mazon has the resources to **ACT FAST IN CRISIS**, just like we did with our COVID-19 Emergency Grants.

Monthly donations help Mazon take **BIGGER, BOLDER ACTION** than ever to tackle hunger at the root – because our partners know they can count on the support of Hunger Fighters like you as they fight for **LONG-TERM, YEAR-ROUND SOLUTIONS** to Canada's hunger crisis.

Becoming a Hunger Fighter is an **AFFORDABLE AND EFFECTIVE** way to support Mazon's work that fits your budget. To sign up, email [info@mazoncanada.ca](mailto:info@mazoncanada.ca), call (416)783-7554, or visit [hungerfighter.ca](http://hungerfighter.ca)

This Rosh HaShanah, make the new year sweet for someone in need with our unique Mazon Canada holiday cards.

Each card provides 3-5 meals for struggling people - young and old, near and far.

With a flexible donation, Mazon will send cards personalized with your message. Blank cards and eCards are also available for lower suggested donation amounts.

Please order by Aug 31<sup>ST</sup> 2021 to ensure they arrive on time. To order, please email [info@mazoncanada.ca](mailto:info@mazoncanada.ca), call (416)783-7554 or visit: [mazoncanada/newyear](http://mazoncanada/newyear)

# ROSH HASHANAH CARDS

ORDER	PRICE	IMPACT
1-10 CARDS	\$18 per card	5+ meals per card
11-20 CARDS	\$15 per card	4+ meals per card
20 + CARDS	\$12 per card	3+ meals per card

*Amounts are suggestions. Give whatever feels impactful for you!*



A welcoming meal for an HIV-positive community member at Doctor Peter AIDS foundation (BC)

**WHAT WE EAT, AND HOW WE EAT IT, HAS A POWERFUL IMPACT ON OUR SENSE OF SELF. THE MAZON CANADA GRANT GAVE COMMUNITY MEMBERS THE ABILITY TO ACCESS THE FOODS THEY LOVE.**

*- THE STOP COMMUNITY FOOD CENTRE (ON)*